

# Kerby Centre

for the 55 plus



Kerby Centre

## Annual Report 2014 Sharing Our Stories

# Kerby Centre Board of Directors



Hank Heerema  
President



Philip Dack  
1st Vice President



Larry Allen  
2nd Vice President



Jerry Thompson  
Treasurer



Richard Hehr  
Secretary

## Our Mission

To assist older people to  
live as well as possible  
for as long as possible  
as residents in the  
community.

## Our Vision

A happy, healthy senior  
population.



Maureen Wills  
Past President



Phil Hochhausen  
Director



Marion Narum  
Director



Zane Novak  
Director



## Message From Hank Heerema, President of the Kerby Centre Board

Every day at Kerby Centre, we hear the stories of older adults. Those stories can be happy or sad, celebratory or challenging, up-lifting or heart-breaking. They move us to change, act, feel and support. We are grateful to be able to support those whose story has left them feeling the need for support – and we are equally grateful for those whose story has an ending that brings on smiles and inspiration.

Kerby Centre's mission is to help older adults live as well as possible, for as long as possible, as residents in the community. We fulfill this mission through services and programs both at Kerby Centre and in the community. We at Kerby Centre help older adults plan for the future, find the supports they need in times of challenge, and encourage an engaged and healthy

lifestyle. Additionally, our many community partnerships help us work together to bridge the needs of vulnerable people.

The secret that we at Kerby Centre want to share with Calgarians is that what you do today can change the part of the story yet to be told. Small, defined steps towards re-writing your story will result in a clear, future story.

Study after study shows that the keys to a long and healthy life are an active lifestyle, social connections, and a sense of purpose. Kerby Centre provides all of these through our many recreation, education, events, and volunteer programs.

As we continue to plan for a new Kerby Centre location, we are always aware of the changes to come in the area

of serving older adults. The research and planning we have been under-taking will enable us to create the best possible organization in the future. We will continue to engage our stakeholders in the coming year.

We are proud that every day our team sets the standard for supporting older adults and that our work has led to recognition at a municipal, provincial, federal, and even international level. We take great pride that Kerby Centre is part of the story of older adults, our staff, our partners, and our friends.

On behalf of the Board of Directors, thank you for being part of Kerby Centre's story and we look forward to the chapters of the story yet to come.

## Message Luanne Whitmarsh, Kerby Centre CEO



When we tell a story it is often with passion, drive, and emphasis. To tell a story one must listen, speak, and feel. No matter the story, the story-teller needs to understand who is listening, who the story will impact, and also has the responsibility to ensure that the story is appropriate for the listener.

When we were children we loved stories. As we mature, stories have different meanings – some stories have wonderfully happy endings but some do not. Kerby Centre's team, including the staff, volunteers and Board, are all committed to the stories of older adults. We do not judge, do not want to change people, and do not make promises we cannot

keep. We support, encourage, provide information and safety, ensure that people have food, are engaged and healthy, have someone to talk with, and can express themselves through song, art or crafts, and we care.

We also have to remember to listen to our staff team. We have been over capacity most of the year meeting the needs of older adults. There are times where the 'busy' story we tell ourselves is a story that has to be evaluated and changes proposed. We will be doing that evaluation this year. The health of our staff and volunteer team impacts the health of all people who enter Kerby Centre. We know better

results happen when we do many things in excellence instead of doing everything the best we can.

So, the story of Kerby Centre continues. For the past 41 years we have stood strong, met needs in a deep and meaningful manner, planned, succeeded, and persevered to be the largest one-stop senior centre in Calgary. This will continue. We will plan, seek out resources, and build the Kerby Centre story for 41 more years.

The health, wellness and successes of older adults are a shared vision and we are ready to continue to share in the story!

**Kerby Centre's 70 Staff and  
475 volunteers provide  
exceptional support and  
services for older adults.**



KERBY MEMORIAL  
BUILDING

❧ 1 9 4 8 ❧

**39,760**  
Food  
purchases in  
our dining  
room

**\$644,554**  
Raised through  
donations,  
sponsorships,  
bequests, and  
foundations

**5,042**  
Nights the Kerby  
Rotary Shelter  
gave a senior  
a safe place to  
sleep



**834**  
Registrants in  
Education &  
Recreation  
Programs

**3,257**  
Client Days in  
the Adult Day  
Program



**60,852.5**  
Volunteer  
hours

**8**  
Half-hour episodes  
of the Shaw TV  
program "Kerby  
Centre's Successful  
Ageing"

**360,000**  
Copies of  
Kerby News  
distributed

**837**  
In-home  
hours spent  
with Grocery  
Delivery  
Clients

**1,058**  
Grocery  
Deliveries to  
frail or isolated  
seniors

**2,998**  
Clients provided  
with foot care in  
the Diana James  
Wellness Clinic

**38,579**  
Appointments  
through Kerby  
Centre's Information  
Resources  
Department



Background photo:  
Clients at the Kerby Rotary  
Shelter enjoy a Christmas  
dinner thanks to generous  
donations through our  
Practically Christmas  
campaign.

"I love volunteering at Kerby because I get to work with such wonderful staff and other volunteers."

"I get to meet a lot of different people when I am at Kerby. Sometimes people just want to talk and I like that. I get to make a difference in someone's day!"

- Kerby Centre volunteers

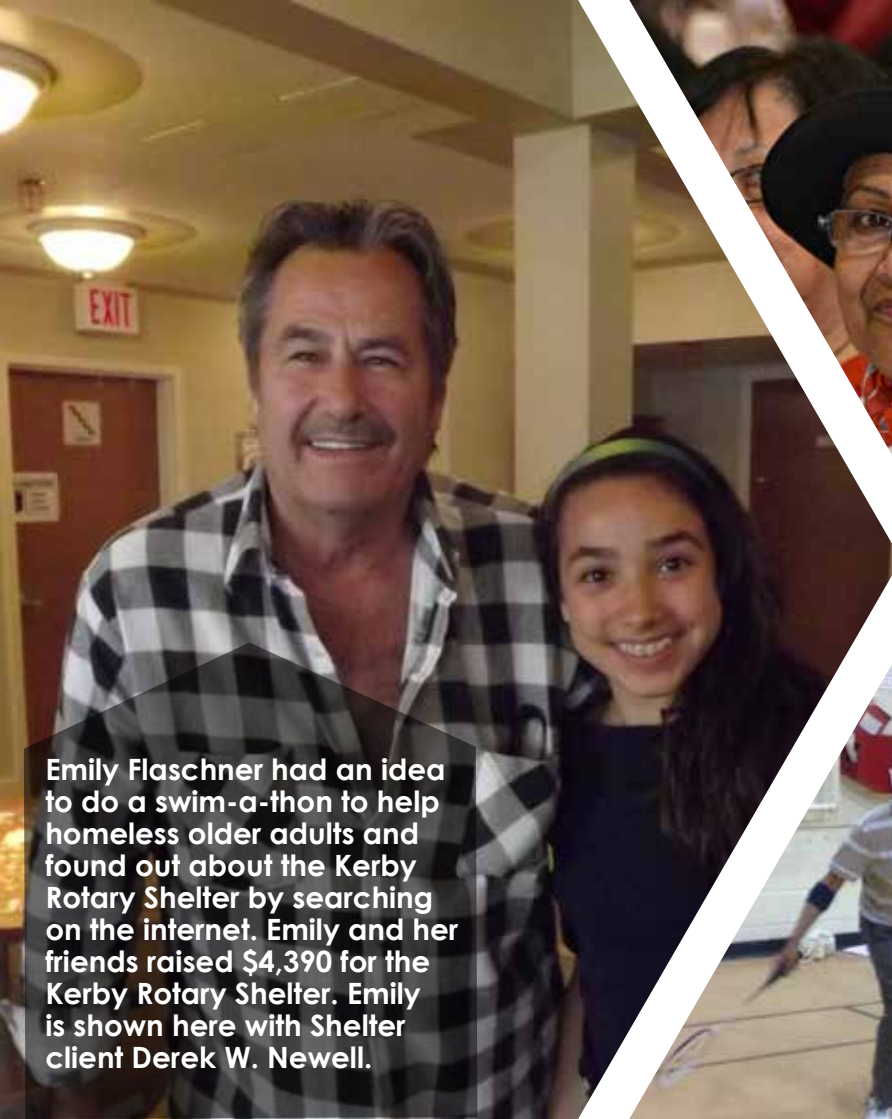
"When people leave the work force they are often at loose ends and their identities are lost. What Kerby does is to allow people to transition to their new life, their new self by offering a wide variety of programs.

"For me, classes have opened up a brand new life. I have made many new friends at a time of life when that is supposed to be very difficult."

- Education & Recreation client

With no family support to fall back on, Joan, who had never been homeless before, suddenly found herself without a roof over her head. For six months, she lived in her car, selling her jewelry so she could eat.

"Kerby Centre helped me rebuild my life, and encouraged me to keep in contact if I ever needed help again," says Joan. Joan says her experience with homelessness taught her that "life can turn on a dime," but it also taught her there are many good people in the world.



Emily Flaschner had an idea to do a swim-a-thon to help homeless older adults and found out about the Kerby Rotary Shelter by searching on the internet. Emily and her friends raised \$4,390 for the Kerby Rotary Shelter. Emily is shown here with Shelter client Derek W. Newell.



Thousands of older adults come to the Kerby Centre every year for events, social groups, educational courses, and recreation activities.

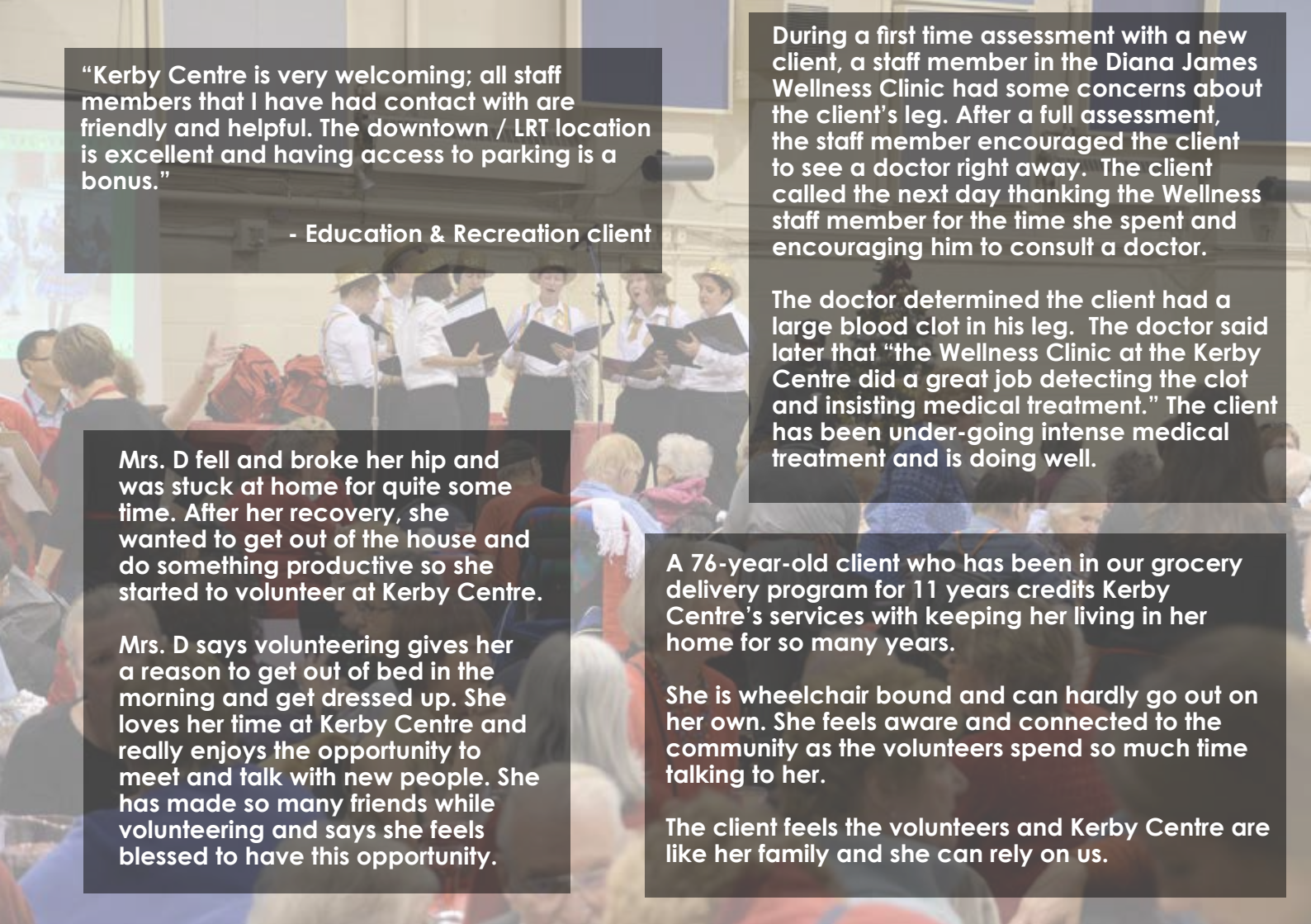




Kerby Centre events grew in 2014 with record numbers for our Stampede Breakfast and capacity crowds for many events including our Membership Lunch (top left and opposite), and Diwali (centre).



Staff, board, veterans, and members of the public gathered at Kerby Centre for our annual Remembrance Day ceremony



**“Kerby Centre is very welcoming; all staff members that I have had contact with are friendly and helpful. The downtown / LRT location is excellent and having access to parking is a bonus.”**

**- Education & Recreation client**

**During a first time assessment with a new client, a staff member in the Diana James Wellness Clinic had some concerns about the client's leg. After a full assessment, the staff member encouraged the client to see a doctor right away. The client called the next day thanking the Wellness staff member for the time she spent and encouraging him to consult a doctor.**

**The doctor determined the client had a large blood clot in his leg. The doctor said later that “the Wellness Clinic at the Kerby Centre did a great job detecting the clot and insisting medical treatment.” The client has been under-going intense medical treatment and is doing well.**

**Mrs. D fell and broke her hip and was stuck at home for quite some time. After her recovery, she wanted to get out of the house and do something productive so she started to volunteer at Kerby Centre.**

**Mrs. D says volunteering gives her a reason to get out of bed in the morning and get dressed up. She loves her time at Kerby Centre and really enjoys the opportunity to meet and talk with new people. She has made so many friends while volunteering and says she feels blessed to have this opportunity.**

**A 76-year-old client who has been in our grocery delivery program for 11 years credits Kerby Centre's services with keeping her living in her home for so many years.**

**She is wheelchair bound and can hardly go out on her own. She feels aware and connected to the community as the volunteers spend so much time talking to her.**

**The client feels the volunteers and Kerby Centre are like her family and she can rely on us.**



## Fundraising Events

Each year, Kerby Centre raises a significant portion of its budget through special events, donations, grants, and fundraising initiatives.

Photos: (background) a player tees off at the Kerby Centre High Tee Golf Tournament; (upper left) one of the dozens of baskets donated to Kerby Centre's grocery delivery clients by Amica at Aspen Woods; (upper right) Calgary Marathon runners and walkers; (lower left) MLA for Calgary-Hawkwood Jason Luan presents Kerby Centre with a cheque from the Community Facility Enhancement Program (CFEP).



Kerby Assembly  
Statement of Financial Position  
As of December 31

	<u>2014</u>	<u>2013</u>
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 364,184	\$ 542,494
Short-term investments	2,245,004	2,386,041
Accounts receivable	68,272	87,194
Inventory	7,863	7,863
Prepaid expenses	<u>55,972</u>	<u>47,504</u>
	2,741,295	3,071,096
<b>PROPERTY AND EQUIPMENT</b>	1,509,989	1,380,904
<b>REMAINDER TRUST</b>	<u>222,081</u>	<u>213,027</u>
	<b>\$ <u>4,473,365</u></b>	<b>\$ <u>4,665,027</u></b>
<b><u>LIABILITIES AND NET ASSETS</u></b>		
<b>CURRENT</b>		
Accounts payable	\$ 156,800	\$ 183,149
Deferred revenue	<u>774,685</u>	<u>621,408</u>
	<b><u>931,485</u></b>	<b><u>804,557</u></b>
<b>NET ASSETS</b>		
Unrestricted fund	901,404	1,204,423
Restricted fund	1,302,369	1,303,124
Invested in property and equipment	<u>1,338,107</u>	<u>1,352,923</u>
	<u>3,541,880</u>	<u>3,860,470</u>
	<b>\$ <u>4,473,365</u></b>	<b>\$ <u>4,665,027</u></b>

Kerby Assembly  
Statement of Operations  
for the years ended December 31

	<u>2014</u>	<u>2013</u>
<b>REVENUE</b>		
Government grants	\$ 1,547,602	\$ 1,968,178
Services	1,643,065	1,544,105
Donations	448,256	770,168
Investment revenue	<u>234,535</u>	<u>167,654</u>
	<b><u>3,873,458</u></b>	<b><u>\$ 4,450,105</u></b>
<b>EXPENSES</b>		
Salaries and wages	2,879,762	2,896,085
Services	708,978	757,965
Administration	529,832	596,365
Amortization	<u>73,476</u>	<u>88,577</u>
	<b><u>\$ 4,192,048</u></b>	<b><u>\$ 4,338,992</u></b>
<b>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES</b>		
	<b>\$ <u>(318,590)</u></b>	<b>\$ <u>111,113</u></b>

# Donations and Funding

## Corporate

ATCO Pipelines  
Black Pearl Resources Inc.  
Calvista LLP  
Canadian Natural Resources Ltd.  
Canadian Union of Public Employees  
Cash Casino  
Chevron Canada Resources  
Connacher Oil & Gas  
FNA Industries Ltd.  
Freehold Royalties Ltd.  
Gas Processors Association of Canada  
Horan and Flaschner Professional Corp.  
Investors Group  
Metro Element  
NEXEN INC.  
Office Concepts Incorporated  
Payquest Holdings Ltd.  
Shell Canada Limited  
United Way - Greater Toronto  
1319207 Alberta Ltd.

## Groups

Army Navy and Airforce Veterans  
Associated Canadian Travellers  
Boom Group Inc.

Calgary Heritage Lions Club  
Fort Calgary Chapter IODE  
Good Shepherd Community Church  
Highwood Senior Ladies  
Holy Nativity Anglican Church  
Knox United Church  
Lady Lougheed Chapter IODE  
National Association of Federal Retirees  
Pinebrook Golf & Country Club  
Renfrew 50+ Club  
Rotary Club Of Calgary South  
Sisters of Charity of St.Louis  
The Dutch Canadian Club (1990)  
The Elda Daniels Group

## Foundations

Aqueduct Foundation  
Canadian Online Giving Foundation  
Cenovus Employee Foundation  
CREB Charitable Foundation  
Strategic Charitable Giving Foundation  
Imperial Oil Foundation  
Maunder McNeil Foundation Inc.  
The Donald and Eleanor Seaman Family  
Foundation

and the following funds at The Calgary Foundation

Anonymous Family Legacy Fund  
Colin and Margaret MacDonald Family Fund  
Cunningham Lee Sullivan Fund  
Donald and Doreen Lougheed Gift Fund  
Daryl K. Seaman Foundation Fund  
Forever Fund for Seniors  
Hicks Memorial Fund  
Maureen Gillette Memorial Fund  
Senior Citizens Fund  
The Calgary Foundation Community Grants

### **Government Funders**

Alberta Centre for Injury Control & Research  
Alberta Culture & Community Services - CFEP  
Alberta Health Services  
Citizenship and Immigration Canada  
Family and Community Support Services  
Office of the Public Guardian

### **In-Kind Donors**

Amica at Aspen Woods  
Basket Biz  
Michael Bay  
Beta Sigma Phi Sorority  
Coleen Harcourt  
Heerema Enterprizes  
St. Eugene Golf Resort & Casino  
Lillian Wong

### **Major Donors**

Don Cook  
P. Malcolm Cullen  
Estate of Grace Gold  
Estate of Vivian Greenwood  
Hank Heerema  
Richard Hehr  
Orest & Patty Kotelko  
Mary Ann Kurucz  
Herb & Susan Martin  
Ross McLeod  
Gary Nissen  
Zane Novak  
Brandon Powell  
Luanne Whitmarsh  
June Wilson

Kerby Centre would also like to thank the many groups, corporations, sponsors and individuals who support our special events through sponsorship, donations of gifts, monetary items, and time commitment.



# Kerby Centre

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